

# MERIT SHOP REPORT

## Ad Rates & Mechanical Requirements



### Rate Schedule & Ad Sizes

The Merit Shop Report is the newsletter for the Associated Builders & Contractors of Arkansas. The publication is produced every other month and is sent out electronically to approximately 1,300 individuals employed by ABC Member companies. Ads will be linked to your company website. Take advantage of this great opportunity to get your company exposure by reserving one of the ad options below. The prices as follows are per insertion.

Full Page 7 <sup>5/8</sup> x 10 inches	\$450	Half Page 5 x 7 inches	\$300
Quarter Page 3 <sup>3/4</sup> x 5 inches	\$200	Business Card 3.5 x 2 inches	\$100

### Design & Layout

Need to create an ad? We can help! Advertising design and layout will be additional charge of \$50. Request must be submitted to Megan Greenland at [megan@abcark.org](mailto:megan@abcark.org).

### Ad Requirements

Electronic submission of ads is preferred as PDF, JPEG, or EPS. Programs supported include Publisher, Adobe In-Design, Illustrator, and PhotoShop. When sending native files, advertiser MUST include all fonts, graphics, and images needed for the ad. Resolution should be 150 lpi or greater. We can accept camera-ready art; however camera-ready art containing screens or colors may not reproduce well.

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## Merit Shop Report Advertising Contract

Please accept my order for placement in the Associated Builders and Contractors of Arkansas' publication that will be sent out every other month.

Full Page \_\_\_      Half Page \_\_\_      Quarter Page \_\_\_      Business Card \_\_\_

Contact Person: \_\_\_\_\_ Company: \_\_\_\_\_

Billing Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Signature \_\_\_\_\_

Email form to Megan Greenland at [megan@abcark.org](mailto:megan@abcark.org) or mail to:  
ABC Arkansas | 22 Collins Industrial Place | North Little Rock, AR 72113  
Call 501-812-0828 for questions.

